



Amanda McCollum

Graphic Designer, Illustrator

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Summary:

A creative, enthusiastic, and reliable graphic designer, specializing in design and illustration for print and web formats. Strong collaborative skill set; thrives in a fast-paced work environment managing multiple projects.

Experience:

Graphic Designer

Litho Printers

Cassville, MO

December 2017-Current

- Designed, edited, and formatted type for book publications in Adobe InDesign
- Designed, illustrated, and edited photos for cover art in Adobe Photoshop
- Worked closely with clients discussing design criteria and publication edits
- Established a digital filing system and organizational system for the in-house library
- Designed and color corrected classifieds and personal advertisements for newspaper publication
- Used Fiery Command Work Station to format projects for digital printing
- Worked closely with print production staff to meet specific printing parameters
- Established new proofing process to eliminate printing errors
- Assisted set up and operation of digital presses

Managing Artist

Paint, Twist, & Party

Cassville, MO

March 2016-Current

- Handled multiple aspects of customer service
- Created superior body art, caricature art, and souvenir art
- Created and booked event schedules and mapped routes
- Set up special event locations
- Created and maintained business website
- Promoted the business in various locations including social media
- Cash handling and budget balancing

Skills:

Print Production, Illustration, Web Design, Packaging Design, Photography, Life and Concept Drawing, Collateral Design, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Flash, Microsoft Word, Microsoft Excel, Microsoft Powerpoint, WordPress, WIX

Education:

The Illinois Institute of Art-Schaumburg; Bachelor of Fine Arts Graphic Design. Graduated December 2010 with Honors

Letterbrush, Caricature, and Face Paint Artist

Kaman's Art Shoppes

Anaheim, CA

March 2011-September 2017

- Created & sold souvenir matted and framed artwork in high quantity for guests at the Disneyland Resort
- Specialized in creating unique forms of art with a tight deadline
- Mastered customer service with customers of diverse backgrounds
- Completed end-of-day sales and inventory management reports

Graphic Designer/Office Assistant/Sales Representative

Best Master Furniture

Chino, CA

November 2014-May 2015

- Designed and created signage and sales brochures
- Collaborated directly with company owners to discuss design
- Edited photos for multiple formats
- Maintained and updated website
- Customer service including cash handling & order fulfillment
- Assisted owners with new office technology
- Inventory receipt & data entry

Graphic Design Intern

MediaOcean, Inc

Anaheim, CA

November 2013-February 2014

- Designed website advertisements in a fast-paced environment
- Animated advertisements in Adobe Photoshop
- Worked closely with designers to create innovative designs
- Mastered significant web advertising techniques (SEO, Retargeting, Etc.)